





TASEM PROGRAMME Module coordinator: INEFC

SESSION 1

MONTH: September 2016 Place: Tarragona (Spain) DAYS: 3<sup>rd</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup> & 9<sup>th</sup>

Н	Saturday 3 <sup>rd</sup>	Sunday, 4 <sup>th</sup>	Monday, 5 <sup>th</sup>	Tuesday, 6 <sup>th</sup>	Wednesday, 7 <sup>th</sup>	Thursday, 8 <sup>th</sup>	Friday, 9 <sup>th</sup>
8h 9,30h	General PRESENTATION	Entrepreneurship Presentation Groups Prof: José Alonso	Entrepreneurship The idea and the process Prof: José Alonso	Entrepreneurship The process Prof: Jose Alonso	Language French Prof: Lea Clèret	Entrepreneurship SWOT Prof: E. Farías	Steering Committees
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	LUNCH	Coffee-break	Coffee-break
9,45h 11,15h	Events <i>Models Presentation</i> Prof: A. Ferrand	Entrepreneurship The entrepreneur Prof: José Alonso	Entrepreneurship <i>Models - Canvas</i> Prof: José Alonso	Entrepreneurship Case studies Prof: José Alonso	Language <i>French</i> Prof: Lea Clèret	Entrepreneurship Strategic Plan Prof: R. Saladrigues	Volunteers activity
	Break	Break	Break	Break	Break	Break	
11,45h 13,45h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	Entrepreneurship Case study Prof: F. Solanelles	Volunteers activity
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH		LUNCH
15h 17h	Events  Models. What is sport events? Prof: A. Ferrand	Humanities Presentation Prof: Farías - Clèret	Humanities Visits	Humanities History of Sport 20th century Prof: Lea Clèret	Humanities Dual careers Prof: Anna Vilanova	Entrepreneurship <i>TEAM</i> Prof: E. Farías	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	
17,15h 18,15h	FREE	Humanities Sport Integrity Prof: Lea Clèret	Humanities Visits	Humanities 20th century and Olympic movement Prof: Lea Clèret	Language <i>French</i> Prof: Lea Clèret	FREE	
	Break	Break	Break	Break	Break		
19,00h 20,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
,	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	



**MONTH: November 2016** 

## TRAINING ATHLETES FOR SPORT EVENTS MANAGEMENT 2016-2017





TASEM PROGRAMME Module coordinator: CONI

Place: Tirrenia (Italy)

DAYS: 14<sup>th</sup>, 15<sup>th</sup>, 16<sup>th</sup>, 17<sup>th</sup>, 18<sup>th</sup>, 19<sup>th</sup> & 20<sup>th</sup>

**SESSION 2** 

Н	Monday 14 <sup>th</sup>	Tuesday, 15 <sup>th</sup>	Wednesday, 16 <sup>th</sup>	Thursday, 17 <sup>th</sup>	Friday, 18 <sup>th</sup>	Saturday, 19 <sup>th</sup>	Sunday, 20 <sup>th</sup>
8h 9,30h	Entrepreneurship Business plan <b>TEAM</b> Prof. J. Alonso	Events Bidding phase Prof: David Cabello	Events Closure phase and legacy Prof: David Cabello	Events Key areas Prof: David Cabello	Humanities <i>Religion</i> Prof: Inas	Humanities <i>Religion</i> Prof: Inas	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break
9,45h 11,15h	Entrepreneurship Process design and capacity Prof: José Alonso	Events Preparation phases Prof: David Cabello	Entrepreneurship Business plan presentations TEAM Prof. J. Alonso	Events <i>Organization 1</i> Prof: David Cabello	Humanities <i>Religion</i> Prof: Inas	Humanities <i>Religion</i> Prof: Inas	Volunteers activity
	Break	Break	Break	Break	Break	Break	
11,45h 13,45h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	Language <i>Arabic</i> Prof: Inas	Volunteers activity
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
15h 17h	Entrepreneurship Localization and layout Prof: José Alonso	Events Organization and structure Prof: David Cabello	Humanities Visits	Entrepreneurship Marketing Plan Prof. Estela Farías	Language Arabic Prof: Inas	Entrepreneurship Marketing Plan Prof. Estela Farías	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	
17,15h 18,15h	FREE	Events Operation phases Prof: David Cabello	Humanities Visits	Entrepreneurship Marketing Plan Prof. Estela Farías	Language <i>Arabic</i> Prof: Inas	Entrepreneurship Revision BP Prof. Estela Farías	
	Break	Break	Break	Break	Break		
19,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
20,00h	1			1			1







TASEM PROGRAMME Module coordinator: CONI

**SESSION 3** 

MONTH: January 2017 Place: Foggia (Italy) DAYS: 16<sup>th</sup> , 17<sup>th</sup> , 18<sup>th</sup> , 19<sup>th</sup> , 20<sup>th</sup> , 21<sup>st</sup> & 22<sup>nd</sup>

Н	Monday, 16 <sup>th</sup>	Tuesday, 17 <sup>th</sup>	Wednesday, 18 <sup>th</sup>	Thursday, 19 <sup>th</sup>	Friday, 20 <sup>th</sup>	Saturday, 21 <sup>st</sup>	Sunday, 22 <sup>nd</sup>
8h 9,30h	Events Sport therapies services Prof: G. Cibelli	Events Protocol and public relations Prof: David Cabello	Events Protocol and public relations Prof: David Cabello	Entrepreneurship Operation management Prof: José Alonso	Entrepreneurship Business plan <b>TEAM</b> Prof. R. Saladrigues	Entrepreneurship Human resources Prof: R. Saladrigues	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break
9,45h 11,15h	Events Sport therapies services Prof: G. Cibelli	Events Protocol and public relations Prof: David Cabello	Events An example Prof: David Cabello	Entrepreneurship Supply chain Prof: José Alonso	Entrepreneurship Management accounting Prof: Flora Sternz	Entrepreneurship Business Plan <b>TEAM</b> Prof: E.Farías	Volunteers activity
	Break	Break	Break	Break	Break	Break	
11,45h 13,45h	Events Sport therapies services Prof: G. Cibelli	TRAINING	Humanities Visits	TRAINING	TRAINING	Language <i>Spanish</i> Prof: E. Farías	Volunteers activity
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
15h 17h	Humanities Visits	Communication and Sociology events Prof: Irene Strazzeri	Humanities Visit	Communication and Sociology events Prof: Irene Strazzeri	Entrepreneurship Management accounting Prof: Flora Sternz	Language Spanish Prof: E. Farías	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	
17,15h 18,15h	Humanities Visits	Communication and Sociology events Prof: Irene Strazzeri	Humanities Visits	Communication and Sociology events Prof: Irene Strazzeri	Language <i>Spanish</i> Prof: E. Farías	FREE	
	Break	Break	Break	Break	Break		
19,00h 20,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	







TASEM PROGRAMME Module coordinator: CONI

MONTH: March 2017 Place: Formia (Italy) DAYS: 13<sup>th</sup> , 14<sup>th</sup> , 15<sup>th</sup> , 16<sup>th</sup> , 17<sup>th</sup> , 18<sup>th</sup> & 19<sup>th</sup>

**SESSION 4** 

Н	Monday, 13 <sup>th</sup>	Tuesday, 14 <sup>th</sup>	Wednesday, 15 <sup>th</sup>	Thursday, 16 <sup>th</sup>	Friday, 17 <sup>th</sup>	Saturday, 18 <sup>th</sup>	Sunday, 19 <sup>th</sup>
8h 9,30h	Entrepreneurship Financial plan Prof: Flora Sternz	Entrepreneurship Forecasting introduction Prof: R. Saladrigues	Entrepreneurship Human Sources Prof. J. Alonso	Entrenenurship Bussines Plan <b>TEAM</b> Prof: E. Farias	Events Media organization Structure Prof: Sla Boudhina	Events  Media organization  Management services  Prof: Sla Boudhina	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break
9,45h 11,15h	Entrepreneurship The income stattement Prof: Flora Sternz	Entrepreneurship Forecasting and income Prof: R. Saladrigues	Entreprenenurship Bussines Plan <b>TEAM</b> Prof: R. Saladrigues	Humanities Ethics and Sport <i>Prof: E. Abatan</i>	Events <i>Media areas</i> Prof: Sla Boudhina	Events Media organization Human resources Prof: Sla Boudhina	Volunteers activity
	Break	Break	Break	Break	Break	Break	
11,45h 13,45h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	Language Italian Matteo Bovis	Volunteers activity
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
15h 17h	Entrepreneurship The balance sheet Prof: Flora Sternz	Entrepreneurship Forecasting and balance Prof: R. Saladrigues	Humanities Visits	Humanities Ethics and Sport <i>Prof: E. Abatan</i>	Language Italian Matteo Bovis	FREE	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	
17,15h 18,15h	FREE	Entrepreneurship Bussines Plan <b>TEAM</b> Prof: J. Alonso	Humanities Visits	Humanities Ethics and Sport <i>Prof: E.Abatan</i>	Language Italian Matteo Bovis	FREE	
	Break	Break	Break	Break	Break		
19,00h 20,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	







TASEM PROGRAMME

MONTH: May 2017

Module coordinator: INEFC

Place: Barcelona (Spain)

DAYS: 15<sup>th</sup> , 16<sup>th</sup> , 17<sup>th</sup> , 18<sup>th</sup> , 19<sup>th</sup> , 20<sup>th</sup> & 21<sup>st</sup>

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Н	Monday, 15 <sup>th</sup>	Tuesday, 16 <sup>th</sup>	Wednesday, 17 <sup>th</sup>	Thursday, 18 <sup>th</sup>	Friday, 19 <sup>th</sup>	Saturday, 20 <sup>th</sup>	Sunday, 21 <sup>st</sup>
8h 9,30h	Events Sport marketing Prof: A. Ferrand	Events Volunteers Prof: A. Ferrand	Humanities Case of study: Imagine the dream Prof: P. Velazquez	Humanities Introduction Cultural diversity. Prof: Fidel Molina	Entrepreneurship Legal aspects Prof: A. Camps	Humanities Social inclusion projects Prof: Susana Soler	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break
9,45h 11,15h	Events Sport marketing Prof: A. Ferrand	Events <i>Volunteers</i> Prof: A. Ferrand	Entrepreneurship Business Plan <b>TEAM</b> Prof: Saladrigues	Humanities Cultural diversity. Basic implications Prof: Fidel Molina	Entrepreneurship Business Plan <b>TEAM</b> Prof: J. Alonso	Humanities Social inclusion projects Prof: Susana Soler	Volunteers activity
	Break	Break	Break	Break	Break	Break	
11,45h 13,45h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	Humanities Case of study: Imagine the dream Prof: P. Velazquez	Volunteers activity
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
15h 17h	Events Case study Prof: A. Ferrand	Events <i>Volunteers</i> Prof: A. Ferrand	Humanities Case of study: Imagine the dream Prof: P. Velazquez	Humanities Cultural diversity. Case of study Prof: Fidel Molina	Humanities Visits	Entrepreneurship Marketing promotion Prof: Estela Farías	
	Coffee-break	Coffee-break	LUNCH	Coffee-break	Coffee-break	Coffee-break	
17,15h 18,15h	FREE	Events  Managing and legacy volunteers Prof: A. Ferrand	Humanities Case of study: Imagine the dream Prof: P. Velazquez	Humanities Discussion group Prof: Fidel Molina	Humanities Visits	FREE	
	Break	Break	Break	Break	Coffee-break		
19,00h 20,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	







**TASEM PROGRAMME** 

**Module coordinator: INEFC** 

**SPORT EVENT** 

MONTH: June 2017 Place: Seu d'Urgell (Spain) DAYS: 24<sup>th</sup>, 25<sup>th</sup>, 26<sup>th</sup> 27<sup>th</sup>, 28<sup>th</sup>, 29<sup>th</sup>, 30<sup>th</sup>

Н	Saturday, 24 <sup>th</sup>	Sunday, 25 <sup>th</sup>	Monday 26 <sup>th</sup>	Tuesday, 27 <sup>th</sup>	Wednesday, 28 <sup>th</sup>	Thursday, 29 <sup>th</sup>	Friday, 30 <sup>th</sup>
8,00h 9,30h		Presentation Sport Events. Prof: F. Solanelles	Team Work Prof: Camps Alonso, Farías	Team Work Prof: Camps Alonso, Farías	Volunter Activity	Volunter Activity	Presentation projects4 Prof. E. Farías
		Break	Break	Break	Break	Break	Break
9,45h 11,15h		Presentation Sport Events. Prof: F. Solanelles	Team Work Prof: Camps Alonso, Farías	Team Work Prof: Camps Alonso, Farías	Volunter Activity	Volunter Activity	Presentation Project Prof: A. Camps
		Break	Break	Break	Break	Break	Break
11,30h 13,45h	18.00 INEFC Barcelona	Start the Game Prof: F. Solanelles	TRAINING	TRAINING	Volunter Activity	Volunter Activity	Came back
		LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	Barcelona
15,00h 17,30h		FREE	FREE - Andorra	Parc del Segre 15:00	Volunter Activity	Volunter Activity	
			Break	Break	Break	Break	
18,00h 20,0h			Volunter Activity and Vall Nord	FREE	FREE	Caldea 18:00	
	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	







TASEM PROGRAMME Module coordinator: INEFC

MONTH: September 2017 Place: Formia (Italy) DAYS: 4<sup>th</sup>, 5<sup>th</sup>, 6<sup>th</sup>, 7<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> & 10<sup>th</sup>

**SESSION 7** 

Н	Monday, 4 <sup>th</sup>	Tuesday, 5 <sup>th</sup>	Wednesday, 6 <sup>th</sup>	Thursday, 7 <sup>th</sup>	Friday, 8 <sup>th</sup>	Saturday, 9 <sup>th</sup>	Sunday, 10 <sup>th</sup>
8h 9,30h	Events Legal aspects Prof: A. Martinez	Events <i>Legal aspects</i> Prof: A. Martinez	Events <i>Legal aspects</i> Prof: A. Martinez	Entrepreneurship Viability analysis Prof: Saladrigues	Entrepreneurship Elevator pitch TEAM Prof: José Alonso	Entrepreneurship Elevator pitch TEAM Prof: Estela Farías	
	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break	Coffee-break
9,45h 11,15h	Events Legal aspects Prof: A. Martinez	Events <i>Legal aspects</i> Prof: A. Martinez	Events <i>Legal aspects</i> Prof: A. Martinez	Entrepreneurship Viability analysis Prof: Saladrigues	Entrepreneurship Elevator pitch TEAM Prof: R. Saladrigues	Language Potuguese Prof: José Serrador	Volunteers activity
	Break	Break	Break	Break	Break	Break	Break
11,45h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING		Volunteers activity
13,45h							
	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
15h 17h	Humanities Sport structure Prof: A. Martinez	Humanities Sport structure Prof: A. Martinez	Humanities Visits	Entrepreneurship KPI contingency Prof: José Alonso	Language Portuguese Prof. José Serrador	FREE	
	Coffee-break	Coffee-break	Coffee-break	Caffe-break	Coffee-break	Coffee-break	
17,15h 18,15h	Humanities Sport structure Prof: A. Martinez	Humanities Sport structure Prof: A. Martinez	Humanities Visits	Entrepreneurship KPI contingency Prof: José Alonso	Language Portuguese Prof: José Serrador	FREE	
	Break	Break	Break	Break	Break		
19,00h	TRAINING	TRAINING	TRAINING	TRAINING	TRAINING	FREE	
20,00h	DINNER	DINNER	DINNER	DINNER	DINNER	DINNER	







#### **TASEM PROGRAMME**

#### Module coordinator: INEFC

MONTH: December 2017 Place: Barcelona DAYS: 1th and 2th

Н	Friday, 1 <sup>th</sup>	Saturday, 2th		
9,30h	CONGRESS	CONGRESS		
11,30h				
	Break	Break		
12h 13h	CONGRESS	STUDENTS PRESENTATION		
	LUNCH	LUNCH		
15,30h 17,30h	CONGRESS			
20,30H	DINNER	DINNER		

FINAL CONFERENCE